



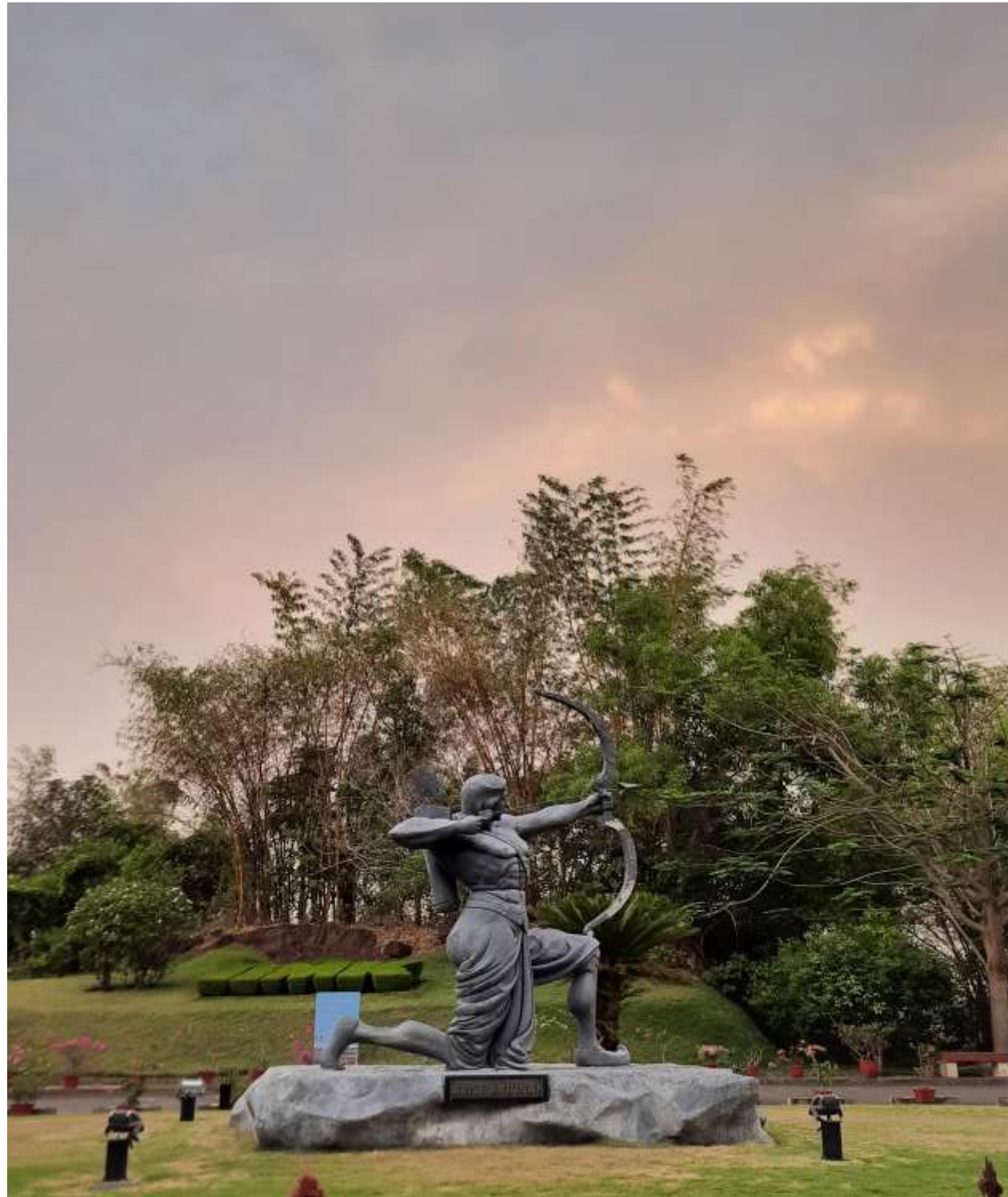
**IIM Kozhikode**

*Globalizing Indian Thought*



**PGP – Business Leadership  
Placement Report  
Class of 2022**

# Foreword



The Placements' team of the Business Leadership programme at IIM Kozhikode takes great pride in announcing the successful conclusion of the Placements for the class of 2022. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful placement season and has contributed to the growth of IIM Kozhikode's stature globally.

The team would like to thank our recruiters for continuing to demonstrate their faith in the programme and their support to the legacy of IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of the students in the programme. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

The Business Leadership program nurtures leaders to stay true to our motto of 'Globalizing Indian Thought' and we are confident that our students will continue to make the impact in the business world.

**Regards,**  
**Prof. Qambar Abidi**  
**Chairperson – Placements, IIM Kozhikode**

# PGP – Business Leadership



## PGP-BL Programme

Leadership at its core is about creating impact, influence, and inspiration. The ever-changing business environment calls for grounded individuals who can look beyond the ordinary, face the waves of uncertainty, and lead by example. This vision led to the creation of a unique programme, the Post Graduate Programme in Business leadership (PGP-BL) that shapes passionate individuals into extraordinary leaders.

## Placement Drive – Virtual Mode

The Placement Drive for Post Graduate Programme in Business Leadership (PGP-BL), the one year MBA programme was successfully conducted in Virtual mode by the Students' Placement Committee, recording 100% placements. While the graduating cohort of PGPBL 2022 had most of the participants coming from the traditional corporate background (e.g. Manufacturing, IT, Automotive, Oil & Gas, Retail, BFSI), the program also had quite a few diverse participant profiles ranging from entrepreneurship, family business, healthcare and legal services. Though the season saw active participation from companies across sectors, Consulting , General Management & Operations, IT/Analytics took the biggest share followed by roles in Sales and Marketing, Business Development , and Finance.




# Batch Profile

**60**  
Students

**24%**  
IIT, NIT, IISC, BITS,  
NIFT, CA, CFA

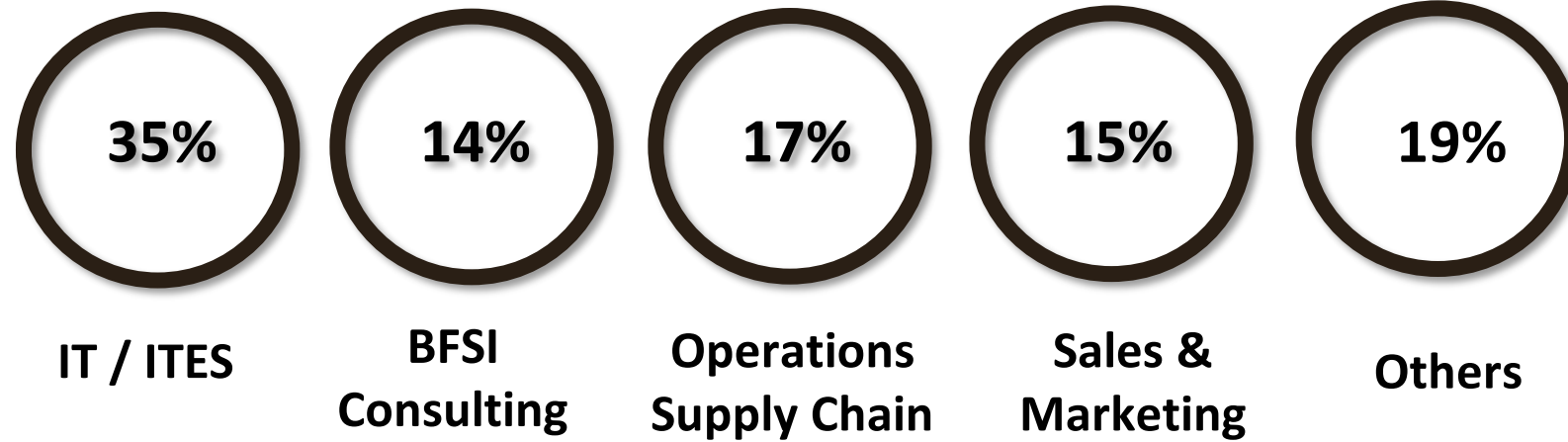
**4.8** Years  
Average Work  
Experience

Gender Diversity

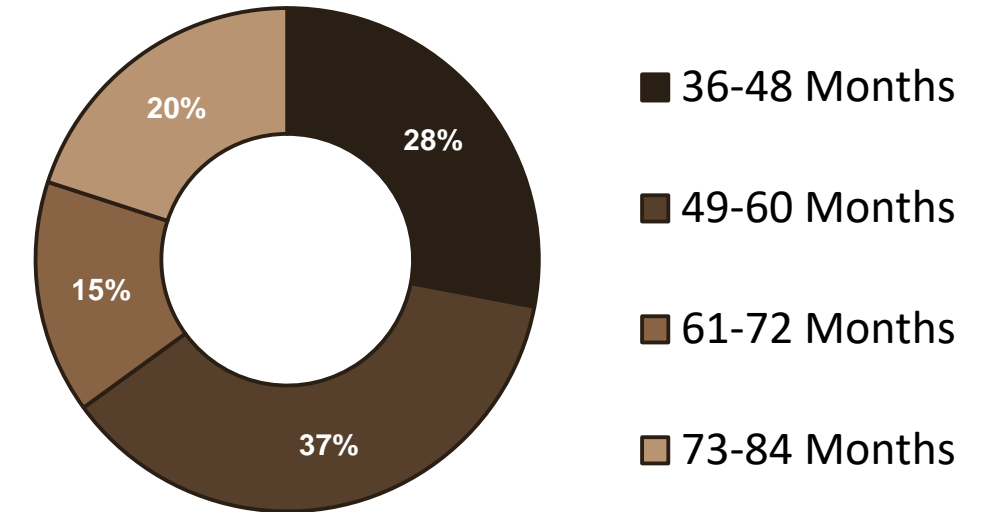
 **72%**

 **28%**

## Incoming Industry Background



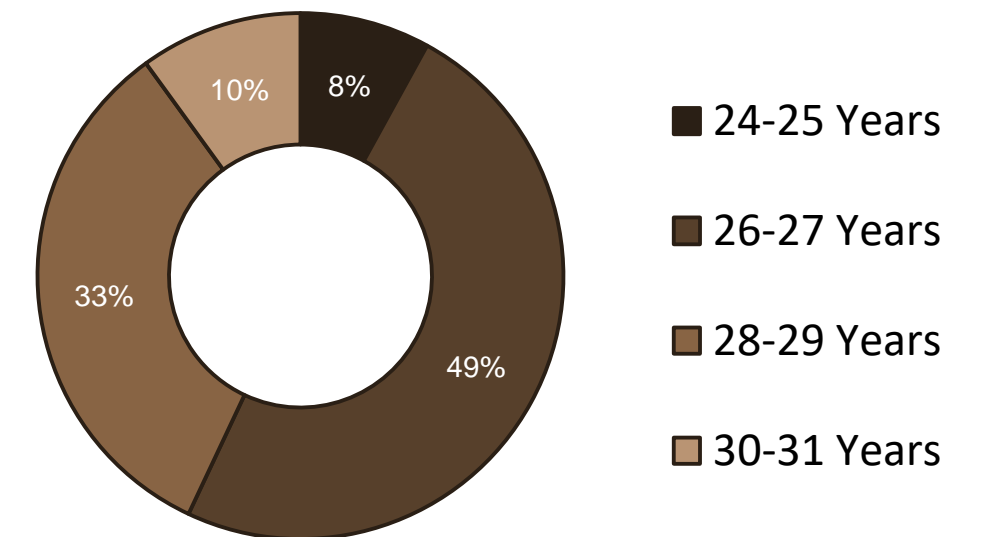
## Experience in Months



## Diversity in Work Experience



## Age Profile



# Placement Highlights

53

Participating  
Students

₹58.95 LPA

Top 5 percentile

₹45.63 LPA

Top 10 percentile

₹37.91 LPA

Top 25 percentile



Highest CTC (Domestic)



Average CTC



Median CTC



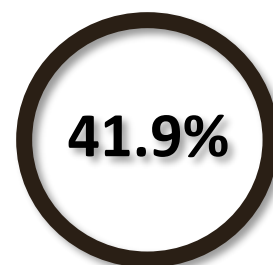
Average CTC of  
Women Participants



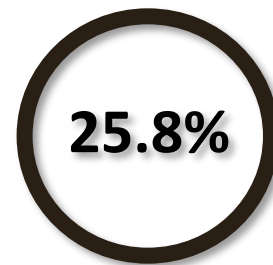
52 Recruiters

62 Offers made  
*1 International Offer*

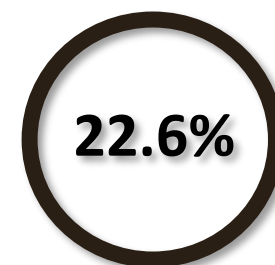
## Sector-wise Placement



Consulting



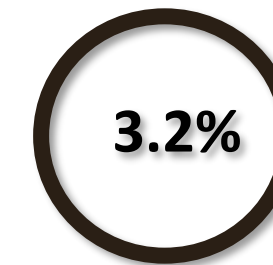
General Management &  
Operations



IT/Analytics



Business Development,  
Sales & Marketing



Finance

## Key Takeaways

- Key roles offered: AVP, Senior Manager, Product Manager, Program Manager, Supply Chain Manager, Senior Consultant, Operations Manager and many others.
- The average CTC secured by the batch witnessed an increase of 20.1% y-o-y. The Median CTC for the batch increased by 22.2% y-o-y. The highest CTC offered by a recruiter increased by 50.2% compared to last year. The average for women candidates increased by 39.96% y-o-y.



# Participating Companies



# Placement Team

## Placements Chairperson



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## Faculty Placements Committee



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Prof. Soumya Roy



Prof. Sudershan Kuntluru



Prof. T.N. Krishnan

## Placements Office

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## Students' Placement Committee



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